



Doctorate in

HISTORY AND CRITICAL THEORY OF ART

CONTEXT AND RELEVANCE

Our PhD in History and Critical Theory of Art is the result of 65 years of academic achievements in the Art Department at Universidad Iberoamericana.

Our main interest and focus is to form researchers who can generate knowledge and influence the social and cultural world.

Our qualified and experienced faculty members aim towards forming leaders within the local, regional and global cultural and artistic arenas. We wish to closely accompany our doctoral students so they can achieve a significant academic development.

Our prime interest is to look at the artistic phenomenon from a critical point of view and through the recognition that we must acknowledge the past to know the needs of the present and future scenarios.

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LINKAGE

It is an international program that has agreement with the following institutions:

- *Asociación Latinoamericana de Investigadores de Comunicación, ALAIC*
- *Asociación Mexicana de Investigadores de la Comunicación, AMIC*
- *CILECT: Centre International de Liaison des Ecoles de Cinéma et de Télévision*
- *Consejo Nacional para la Enseñanza y la Investigación de las Ciencias de la Comunicación, CONEICC*
- *Fundación Prensa y Democracia México, A. C.*
- *Global Media Seminar (Salzburg Academy)*
- *Instituto Tecnológico y de Estudios Superiores de Occidente (ITESO)*
- *International Association for Media and Communication Research, IAMCR*
- *International Communication Association, ICA*
- *Latin American Studies Association, LASA*
- *ORBICOM, Worldwide Network of UNESCO Chairs and Associates in Communications*
- *Pontificia Universidad Javeriana*
- *Universidad de Lima*
- *Universitat Autònoma de Barcelona*
- *Universiteit Antwerpen*

OBJECTIVES

General

Through Critical Theory of Art and its history, we aim towards forming researchers that are capable of generating new knowledge and methodologies for the study of art and culture. We aim to help develop and propose new critical analysis and to participate in the changes which make our society better.

Specific

1. Develop investigations and methodologies, which tend to be more critical in their application, to understand the complexity of the artistic system.
2. Develop proposals that place the cultural problems of access, investigation, conservation, administration, and communication. As well as adequately protect cultural productions, specially artistic, that promote equity, democracy and universality.
3. Participate in interdisciplinary groups that stimulate the development of projects which create an impact in the scope of a historical and critical theory of Art, also promoting that the investigations reach other scientific communities which can be directed to different sectors of society.

APPLICANTS PROFILE

Master students who have studied in Humanities such as Art History, Literature, Communication, History, Philosophy, Psychology, and Education. Social Sciences students, such as Art Administration and Cultural Promotion, Anthropology and Sociology. Students from the creative disciplines such as Architecture, Design, Visual Arts, Performing Arts, Restoration and Museography or any other programs linked with the Arts. All students must be proficient in the English language and have excellent Spanish writing skills. The program is given in Spanish.

It is essential the candidate has a general knowledge of the national or international historical cultural context of their investigation. Also, he/she must be familiarized with certain methodologies and techniques for their own project. Because the main aim of the program is to form researchers, it is necessary the candidate has a general knowledge of scientific processes.

We are interested in students with critical thinking abilities and excellent reading, writing and communicative skills in Spanish and English. All students are required to have previous experience with research in archives, libraries, databases, international and national collections; as well as links with academia, institutions and / or cultural figures. It is fundamental for the candidate to be able to develop and complete projects in an organized and efficient way.

The candidate and student of our PhD program must show and have an interest in research; as well as an interest in contributing through scientific knowledge, the resolution of fundamental issues that reside in a region, country or specific community. And last, it is necessary to have an open attitude towards new types of knowledge and the use of new methodologies and theories.

LINES OF RESEARCH

- Art and Education: Representations, policies and cultural practices around artistic education.
- Critical Culture Studies: Policies and Powers of the Unseen.
- Aesthetics, visual culture and imaginaries in Latin America and the Caribbean
- Modern and Contemporary Mexican Art: Cultural memory, Public art and Historiographic narratives

GRADUATES' PROFILE

Our doctoral students will have a solid academic training as researchers, in the scope of regional or global artistic phenomena. They will be capable of performing investigations in groups and networks, as well as working independently. Their wide, critical, flexible and trans-disciplinary thinking will enable them to face challenges within the academy, and public and private sectors.

Our graduate student will produce theoretical and methodological proposals and approaches in the studies of History and Critical Theory of Art; will also have a wide range of scholarship concerning historiography on artistic or cultural objects and subjects. Our Ph.D. graduates will acknowledge the current issues on art and the artistic system, issues with the actors and beneficiaries, as well as their solutions.

Our graduates will be able to do academic research on different issues concerning social environments related to art and culture. They will also be able to coordinate interdisciplinary and inter-institutional research groups and generate academic papers, conferences or any other academic products.

Finally, the doctor in History and Critical Theory will exercise his/her task with an attitude of empathy with the main problems that affect the region, the country, the localities, the communities and the individual, and will be interested in contributing to the solution of problems through the investigation of the phenomena that can be covered by History and Critical Theory of Art.

To generate original knowledge in communication.

- To communicate and convey ideas clearly.
- To synthesize proposals.
- To work in a team.

Attitudes fostering:

- Acting with social and ethical responsibility.
- Involvement in the development of his/her community and in the improvement of their professional environment.
- Behave with tolerance and respect for others.
- A broad comparative view on the recent developments in communication in Iberian America.

FACULTY MEMBERS

Alberto Soto Cortés (Department Director)

alberto.soto@ibero.mx, ext. 4817

Olga María Rodríguez Bolufé (Post Graduate Coordinator)

olga.rodriguez@ibero.mx, ext. 7678

Luis Javier Cuesta Hernández

luis.cuesta@ibero.mx, ext. 4032

Ana María Torres Arroyo

ana.torres@ibero.mx, ext. 7130

Ángel Francisco Méndez Montoya, OP.

angel.mendez@ibero.mx, ext. 7007

Ivonne Lonna Olvera

ivonne.lonna@ibero.mx, ext. 4819

María Luisa Durán y Casahonda Torack

luisa.duran@ibero.mx, ext. 4660

Dina Comisarenco Mirkin

dina.comisarenco@ibero.mx, ext. 7607

Jimena de Gortari Ludlow

jimena.dgortari@ibero.mx, ext. 7499

José Luis Barrios Lara

jose.barrios@ibero.mx, ext. 7257

Luz María Rangel Alanís

luz.rangel@ibero.m, ext. 4672

Francesco Scasciamacchia

Ext. 4032

Dr. Odailso Berté (Post doctoral Stay)

oldailso.berte@ufsm.br

IDEAL PLAN

First semester	16 credits
1st Research Seminar	8
Critical Theory of Art Seminar	8
Second semester	16 credits
2nd Research Seminar	8
Seminar in Art History	8
Third semester	12 credits
3rd Research Seminar	8
Optional Seminar	4
Fourth semester	16 credits
4th Research Seminar	8
Problems in Critical Theory in Art	8
Fifth semester	12 credits
Problems in Art History	8
Optimal Seminar	4
Sixth semester	6 credits
Research Workshop I	2
Doctoral Dissertation Seminar I	4
Seventh semester	2 credits
Research Workshop II	2
Eight semester	4 credits
Doctoral Dissertation Seminar I	4
Core courses	68 credits
Optional courses	8 credits
Thesis	8 credits
Total credits	84 credits

ELECTIVE SEMINARS:

- Mexican Art and Global Scenarios
- Art, Visual Cultural and Gender
- Cultural Memory and Mexican Art
- Historiographic Revisions of Mexican Art History
- Future Scenarios in Art Education
- Cultural Affairs and Public Politics in Art Education
- History and Theories in Art Education
- Qualitative and Quantitative methods in the Creation of Art Education Projects
- Subjectivity and Representation in Contemporary Art in Latin American and the Caribbean
- Modernities in Latin America and the Caribbean: encounters and confrontations
- Artistic Geography and Visual Imaginary in America
- The Construction of Cultural Images in Latin America from Early Colonial to Contemporary Art
- Critical Theory in Art and Esthetics Seminar
- Critical Theory and Latin American Esthetics
- Art Theory and Poststructuralism

The program's syllabus allows each student to adapt his/her own research project according to their interests. This flexibility allows each researcher the possibility of carrying out temporal investigations at other national or international institutions.

TEACHING AND LEARNING METHODOLOGY

The program is taught in Spanish. Since it's a face-to-face program, classes are given in classrooms with the necessary infrastructure. Each subject is given as a seminar, which results in constant interaction, discussion and debate sessions. Classes develop around previously read texts, guided by the professor, with an analysis of the art works, artist testimonies, art critic texts. Visits to exhibitions are coordinated jointly with academics as well as conferences and study trips, activities which are important for the teaching-learning process.

CRITERIA AND EVALUATION PROCEDURES

Students must do oral presentations, research, participate in academic forums and resolve problems and cases, all as assigned by the academic responsible for each seminar. All students must participate in four Research Seminars and present their research advances in the Graduate's Colloquium (Coloquio de Posgrado) during the first three semesters. At the end of the program, they must participate in their Pre-degree exam. The criteria of evaluation of the Seminars are explained in the "Manual de Titulación" that the student receives at the beginning of the program.

CONTACT INFORMATION

Coordinator of the Graduate Program

Olga María Rodríguez Bolufé, olga.rodriguez@ibero.mx

Assistant to the Graduate Program Coordinator

Claudia López Lara, claudia.lopez@ibero.mx

Art Department

Edificio J, nivel # 1

Tel: 59-50-40-00 ext. 7678 y 4358

olga.rodriguez@ibero.mx or claudia.lopez@ibero.mx